

16-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: T Murphy
Week of: 10/8 - 10/14
Contract Number: 335871 - HL 6363938

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
2	9-10A M-F	:30	\$300	5	5	\$200	\$500
3	12-1230P M-F	:30	\$275	5	5	\$200	\$375
4	230-3P M-F	:30	\$200	5	3	\$150	\$150
13	8-1030A Sat	:30	\$275	5	1	\$250	\$25

TOTAL REBATE (Gross) \$1,050
(Net) \$892.50



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Brabender Cox
Client Pol/T Murphy
Campaign/Title Congress

Write-up Date 10/16/12
Requested By J. Tardiff
Resolution Date _____

Reason:

Customer Deduction _____
Sales Person Error _____
Billing Error _____
Traffic Error _____
Separation/Scheduling Problem _____
Late Run _____
Other ☒ _____

Reference:

Invoice No. _____
Invoice Date _____
Contract No. 335871

Explanation of Adjustments by Requestor: LUC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ <u>1050.00</u>	Debited: \$ _____
NET Amount to be Credited: \$ <u>892.50</u>	Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____
2. Local/National Sales Manager: J. Tardiff Approved ☒ Date 10/16
3. General Sales Manager: _____ Approved _____ Date _____
- General Manager (Over \$5000): _____ Approved _____ Date _____
4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSI _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

Contract # 335871

Schedule Dates 10/08/12-10/14/12
Advertiser Pol/T Murphy/R/Con/PA (16299)
Agency BrabenderCox (3844)
Product Political - Federal Candidate (1067)
Brand POL/T MURPHY/R/CON/PA (29258)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name BRABENDER, LIZ
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments MURPHY 10/08
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06363938
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,475.00
Net Total \$31,025.00
Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	48	\$36,500.00
Grand Total:	48	\$36,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	7A- 8A (EST)	1	1	1	1	1	1			5	\$625.00	\$3,125.00	Pittsburgh (WPXI)	TODAY 7-8A/1	10/5/12
2.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	9A- Today Show 9a	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Pittsburgh (WPXI)	TODAY 9-10A/2	10/5/12
3.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	11:59A- Channel 11 News At Noon	1	1	1	1	1	1			5	\$275.00	\$1,375.00	Pittsburgh (WPXI)	NOON NEWS/3	10/5/12
4.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	2:30P- Who Wants To Be A Millionaire	3	X	X	X	X	X			3	\$200.00	\$600.00	Pittsburgh (WPXI)	MILLIONAIRE/4	10/5/12
5.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	4:29P- Judge Judy 430p	2	X	X	X	X	X			2	\$375.00	\$750.00	Pittsburgh (WPXI)	JUDY 430P/5	10/5/12
6.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5P- 5:30P (EST)	1	1	1	1	1	1			5	\$800.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 5-530P/6	10/5/12
7.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5:30P- 6P (EST)	1	1	1	1	1	1			5	\$800.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 530-6P/7	10/5/12
8.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Pittsburgh (WPXI)	NEWS 6-630P/8	10/5/12
9.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	6:59P- Jeopardy	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	JEOP 7-730P/9	10/5/12
10.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/10	10/5/12
11.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	4	X	X	X	X	X			4	\$2,000.00	\$8,000.00	Pittsburgh (WPXI)	LATE NEWS/11	10/5/12
12.0	Normal Line / Prime	10/12/12-10/12/12	5	:30	10P- Dateline 10-11P	1					1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	DATETIME 10-11P/12	10/5/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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14.0	Normal Line / Preempt	10/13/12-10/13/12	4	:30	6P- 6:30P (EST)							1		1	\$625.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/14	10/5/12
15.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	7:30P- Hines Ward Show 730-8P							1		1	\$425.00		Pittsburgh (WPXI)	HINES 730-8P/15	10/5/12
16.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	8A- 9A (EST)								1	1	\$275.00		Pittsburgh (WPXI)	SUN NEWS 8-9A/16	10/5/12
17.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$675.00		Pittsburgh (WPXI)	SUN NEWS 6-630P/17	10/5/12

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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